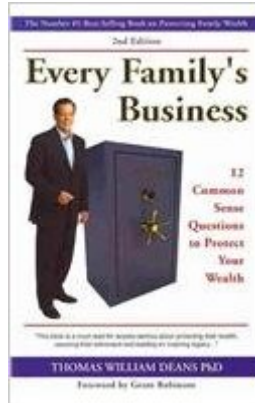


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# Every Family's Business: 12 Common Sense Questions To Protect Your Wealth



## Synopsis

Every Family's Business: 12 Common Sense Questions to Protect Your Wealth

## Book Information

Paperback: 139 pages

Publisher: Detente; 2 edition (January 31, 2009)

Language: English

ISBN-10: 0980891019

ISBN-13: 978-0980891010

Product Dimensions: 0.5 x 5.5 x 8.2 inches

Shipping Weight: 12.6 ounces

Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (5 customer reviews)

Best Sellers Rank: #98,446 in Books (See Top 100 in Books) #11 in [Books > Business & Money > Insurance > Life](#) #158 in [Books > Business & Money > Personal Finance > Retirement Planning](#) #1404 in [Books > Business & Money > Small Business & Entrepreneurship](#)

## Customer Reviews

Tom Deans brings a much-needed message to the marketplace in "Every Family's Business." The true legacy of a family business has nothing to do with the business itself. It is the wealth that the business has created. If you have ever uttered (or heard your client utter) the words "this business will never leave the family," read this book immediately. Deans sheds light on what he calls the "longevity myth" surrounding family-owned businesses, and gives owners & their advisors permission to raise the topic of selling the business at the right time for the right price. Family businesses are either creating wealth or destroying it, according to Deans. After reading this book, business owners will know which camp their business falls into.

Recommended strongly by my daughter, who had heard a presentation by the author, and I must admit it is a cleverly written quick read with some good advice. For anyone with a family business, this one really does offer some excellent advice.

As a third generation business owner point of view needs to be heard.

Easy to read and very practical application. Great way to look at family businesses, as a second generation in the restaurant business found it to be very interesting and helpful read.

great book for family business - wish we would have come across it ten years ago - might have had better direction and less family fighting.

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